

AUSTRALASIAN Seed Science Conference



Linking seeds with needs; securing our future in a changing world

Partnership Prospectus



seedscience2021.com.au

6-10 September 2021

An online global event hosted the
Australian National Botanic Gardens, Canberra



Invitation to participate

We are pleased to invite you to support the Australian Seed Bank Partnership's 2021 Australasian Seed Science Conference in collaboration with the Australian National Botanic Gardens, Australian Network for Plant Conservation, Australian National University, Australian Grains Genebank and the Commonwealth Scientific and Industrial Research Organisation (CSIRO). The Conference is an opportunity to engage with some of the world's leading seed scientists. Your participation will provide invaluable support to enrich the Conference, and enable the continued sharing of scientific advances, which are crucial to plant conservation, agricultural cropping, and landscape restoration.

Your support is important because this funding:

- Contributes to delivering the Conference to a global audience;
- Maintains low registration fees, enabling students, early career researchers and attendees from regional and remote locations both in Australia and overseas to attend; and
- Promotes research and education in the field of seed science.

Your organisation will benefit by supporting the Conference, because you will receive:

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment; and
- The opportunity to demonstrate your organisation's positive environmental and social values, and commitment to plant conservation issues.

Early confirmation of your participation will ensure a longer and therefore higher level of exposure.

Opportunities

Background to the Australian Seed Bank Partnership

All life depends on plants, and there is growing international recognition of the critical role seed banks play in ensuring the conservation of flora through the collection and long-term storage of seed, and associated research into seed longevity in storage, seed germination requirements, regeneration from seed under climate change, and more. National issues such as the devastating 2019-2020 Australian bushfires require a national response, and the Australian Seed Bank Partnership provides that capability. Our Partnership is a collaboration of botanic gardens and other flora-focused organisations set up by the Council of Heads of Australian Botanic Gardens Inc. to focus on seed science and seed banking, primarily at a national level.

Critical discussions on scientific advances are crucial to ensure ongoing achievements in plant conservation, integrated conservation management, agricultural cropping, cultural seed banking and landscape restoration. In 2020 our in-person conference was postponed just three weeks out from the opening ceremony. With COVID-19 creating ongoing uncertainty around national and international travel, we have moved this conference to a global, online event. With a fully-virtual format we anticipate attendance will increase compared with an in-person event, providing your brand with additional exposure throughout Australia and internationally.

Australian Seed Bank Partnership's Australasian Seed Science Conference September 2021

In recognition of the expanding interest in seed science throughout the region, the Australian Seed Bank Partnership has rebranded our former Australian Seed Science Forum to be the Australasian Seed Science Conference. The in-person Conference was to be hosted by the Australian National Botanic Gardens in Canberra, Australia. The Australian National Botanic Gardens is continuing to support the development and delivery of the Conference online and we are very grateful for their generous support.

The Conference will commence on the morning of Monday, 6 September 2021 with the main science program on Monday 6 and Tuesday 7 September. Engaging virtual workshops, including The Australian Academy of Science Fenner Conference on the Environment 2021: Exceptional times, exceptional plants will follow the Conference on Wednesday 8, Thursday 9 and Friday 10 September.

International and national experts will be speaking on dormancy and germination; seed storage, conservation, and utilisation; establishment and management of seed conservation facilities; seed ecology, and the use, exchange and repatriation of seed through societal and cultural practices. A subset of presenters will be invited to contribute to a special edition issue of the international, peer reviewed Australian Journal of Botany, published by the CSIRO. The previous special seed edition following our last conference contained one of the most downloaded papers for 2018.



Conference Themes

SEED BIOLOGY – Unlocking the challenges of germination, dormancy and seed ecology in a changing world

SEED SOURCING AND END USE – Considering genetic diversity, restoration and translocations as well as sector specific approaches to seed conservation and use.

SEED AND GENE BANK MANAGEMENT – The ins and outs of managing ex situ seed banks and gene banks and the methods for maximising seed quality and longevity.

SEEDS IN CULTURE AND SOCIETY – Sharing stories and learning about historical, socio-cultural and legal practices of seed conservation, use, exchange, and repatriation, including collaborations between traditional use, community, and ex situ seed banks and gene banks.



Partnership Opportunities

Partnership opportunities include supporting the online conference platform, supporting our keynotes, first nations delegates and early career researchers or supplying prizes as set out below. In return our partners and supporters will receive recognition as follows:

<p>SUPPORT CONFIRMED - ANBG Conference Platform \$10,000</p>	<ul style="list-style-type: none"> • Sign-in and Header Bar Logos and Images on all Platform pages • Special recognition in delegate communications and social media • Special recognition on 'Program' and 'Partners and Sponsors' webpages • Up to 12 months post-Conference promotion on the Australian Seed Bank Partnership post-Conference legacy webpage
<p>Conference Themes 1-4 \$5,000 each</p>	<ul style="list-style-type: none"> • Sign-in and Header Bar Logos and Images for relevant Theme(s) • Recognition in delegate communications and social media • Special recognition on 'Program' and 'Partners and Sponsors' webpages • Up to 12 months post-Conference promotion on the Australian Seed Bank Partnership post-Conference legacy webpage
<p>Workshop 1 – Seed Banking 101 \$4,000</p>	<ul style="list-style-type: none"> • Your Logo on the Header Bar • Recognition in delegate communications and social media • Special recognition on Conference website 'Workshops' and 'Partners and Sponsors' pages
<p>SUPPORT CONFIRMED – Australian Academy of Science Workshop 2 – Fenner Conference on the Environment 2021</p>	<ul style="list-style-type: none"> • Acknowledgement of sponsorship in Conference program and workshop webpage • Your logo on Conference material (including Program Handbook, Conference web site, holding slide displayed at beginning and end of plenary session) • Special recognition in delegate communications and social media
<p>Workshop 3 – Analysing Seed Data with R \$4,000</p>	<ul style="list-style-type: none"> • Your Logo on the Header Bar • Recognition in delegate communications and social media • Special recognition on 'Workshops' and 'Partners and Sponsors' webpages
<p>SUPPORT CONFIRMED – CHABG Indigenous Keynote \$5,000</p>	<ul style="list-style-type: none"> • Acknowledgement of sponsorship in Conference program and online. • Acknowledgement in Keynote presentation session
<p>SUPPORT CONFIRMED – CHABG Registration grants \$4400 for 20 registrations (early career researchers, First Nations Peoples & developing nations delegate)</p>	<ul style="list-style-type: none"> • Acknowledgement of sponsorship in Conference program, in the Conference proceedings and in the online portal.
<p>Prize for the winner of the best Poster \$200</p>	<ul style="list-style-type: none"> • Your Logo on the Header Bar and conference 'Partners and Sponsors' webpage • Recognition in delegate communications and social media
<p>Custom Support Package Negotiable</p>	<ul style="list-style-type: none"> • Recognition negotiable



The Australian Seed Bank Partnership is a trading name of The Council of Heads of Australian Botanic Gardens Inc (CHABG). CHABG is a charitable institution, with deductible gift recipient status (item 1) and operates the Council of Heads of Australian Botanic Gardens Public Fund.

The Australian Seed Bank Partnership is working with a range of Partners to deliver the Australasian Seed Science Conference 2021. A full list of organisations contributing to the Conference is updated regularly on our website: <https://seedscience2021.com.au/partners>. Sponsors and supporters are also included in this list of organisations in recognition of their support for the conference.

Please contact us directly to discuss sponsorship opportunities that suit your organisation.

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